



WALL STREET ACCESS AND NU PARADIGM COMBINE TO CREATE \$250 MILLION ASSET MANAGEMENT BUSINESS

NEW YORK and BOSTON – April 20, 2017 – Wall Street Access, a diversified financial services firm, and Nu Paradigm Investment Partners, LLC, an investment advisory, asset management and outsourced CIO firm, today announced that they have formed a combined entity. Nu Paradigm—which will continue operations under its current brand—becomes a division of Wall Street Access Asset Management, LLC, a provider of comprehensive investment management, financial planning and fund management solutions.

The combination will transform Wall Street Access Asset Management into a full-service investment firm managing \$250 million of assets for family wealth and institutional investors including pension plans, public funds, trusts, estates, foundations and endowments. The members of the senior team average more than 30 years of experience across wealth and asset management, consulting, investment research and execution services.

“We are excited to begin this new partnership with Wall Street Access, combine our strengths and deliver new value to our clients,” said Chris DeMeo Co-Founder of Nu Paradigm. “Wall Street Access has a 35-year pedigree on Wall Street, a robust investment platform, and a strong reputation for world-class investment research and market analysis we will leverage on behalf of Nu Paradigm clients.”

According to Russell O’Brien, Co-Founder of Nu Paradigm, the firms’ shared culture and values were instrumental in creating the combination.

“When we began to explore the idea of partnering, we knew it was critical that we maintain our unique approach to serving clients,” O’Brien said. “There was an immediate affinity with Wall Street Access in terms of our commitment to transparency and client alignment, as well as a culture that emphasizes new and innovative solutions to clients’ challenges.”

“We are thrilled that Nu Paradigm has become part of the Wall Street Access family,” added Sean Kelleher, President of Wall Street Access. “In a very short time frame, Chris and Russell have built an exemplary firm with a strong client focus, and they are the perfect partner for Wall Street Access to expand the services we offer to clients. We are confident their knowledge and relationships can help our existing asset management clients achieve the investment success they deserve.”

The new division will serve clients from offices in New York City at 17 Battery Place and in Boston at 60 State Street.

To learn more, please visit www.wsaam.com.

About Wall Street Access

Wall Street Access Asset Management is an SEC registered Investment Advisor and is an affiliate of Wall Street Access, member NYSE, FINRA and SIPC. Wall Street Access combines an independent, entrepreneurial culture with a powerful platform to build and operate a diverse set of successful financial services businesses, including institutional brokerage, fixed income, and securities research and asset management. Wall Street Access has the expertise and flexibility to quickly seize emerging opportunities and has successfully evolved through up and down market cycles while always remaining a trusted and reliable partner for its clients since 1981.

About Nu Paradigm Investment Partners

With offices in Boston and New York City, Nu Paradigm Investment Partners, LLC is an investment firm built to help investors solve their toughest portfolio challenges and achieve the success that they and their beneficiaries deserve. The firm enters every relationship without preconceived notions to ensure alignment with clients, employing a collaborative, flexible approach to neutralize common obstacles that hinder a true partnership. Nu Paradigm delivers individually-tailored solutions that can range from strategic advice, to implementation for certain asset classes, to full outsourcing – all with a strong emphasis on reducing total costs.

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